

BRIO AB  
 Box 310  
 221 03 Malmö Sweden  
 Rep office: Göteborg  
 Östra Åkerstråket 10  
 413 01 Göteborg Sweden

Phone: +46 40 331111  
 Fax: +46 40 331112  
 E-mail: info@brio.se

www.brio.se  
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## Play Safe With BRIO Toys

Dear Valued Retailer,

There has been much publicity lately surrounding the recall of several consumer products, including toys, made in China.

You can feel confident knowing that all BRIO products, including the wooden railways systems and toys, are very safe to play with. BRIO uses a lacquer paint, free of dangerous amounts of toxic materials, including lead. This lacquer paint has been thoroughly tested for toxins in independent laboratories at ITS and SGS and we continuously keep testing our batches in laboratories on a regular basis, and not just on a one-off basis.

Every single component of a product that BRIO makes, are specifically tested in a spectrometer for spectroscopic analysis. This is to identify all the chemicals and content of the materials used and to make sure that the final product

Every component of every new product we manufacture is tested before the product is produced to make sure that the final product meets and conforms to heavy metal (toxicology) testing as under mandate by the ASTM (American Society for Testing and Materials) for US and Canada and all industry standards within EN part 3.

After a competitor's first product recall a few months ago, BRIO even decided to triple check on the procedures that are in place, to make sure that everything is performed according to the already set standards. Further testing was carried out, on all the paint used, for all our products and sent for analysis. And as we of course expected, none of the tests showed any abnormalities.

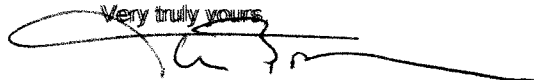
### **Safety is always one of our main priorities.**

Creating products that are safe enough for young children involves extensive research and testing. It is absolutely key in our minds.

BRIO is well known and celebrated for its long history of making safe and secure quality toys and we pride ourselves with that. If you have any concerns at all, we want to assure you that we are here to answer any questions you might have.

We thank you for your loyalty, confidence and support.

Very truly yours,



**Thomas Bräutigam**  
 President & CEO